



# Rajapalayam Rajus' College

[A Linguistic Minority Co-Educational Institution & Affiliated to Madurai Kamaraj University]

Reaccredited B<sup>++</sup> by NAAC (CGPA 2.93) in 3<sup>rd</sup> Cycle

Rajapalayam – 626117 Tamilnadu

The following two Best Practices have been implemented for the academic year 2020 – 2021.

**Best Practice: I : Kindling Entrepreneurial Skills among Students**



**Best Practice: II : Coping with the Covid – 19 Pandemic**



*Dinakaran*  
Co-ordinator  
IQAC

*R. Jayaram*  
Chairperson / Principal i/c

## **Best Practice: I: Kindling Entrepreneurial Skills among Students**

### **1. The context**

To stimulate the entrepreneurial skills / start-up ideas among students of, RRC initiated Institutions Innovation Council (IIC) in the Institution. The key purpose of IIC is to tap out the start-up ideas from the students and make them earn while learn. Kindling entrepreneurship skills is a way of making the students feel motivated and capable of doing things with confidence. Establishing IIC in the institution leads to portrait entrepreneurial activities of our students towards national level.

### **2. Objectives of the Practice**

- To establish innovation and entrepreneurial activities periodically in the institution.
- To provide hands-on training for budding entrepreneurs in association with external experts and peer-institutes.
- To create a hub for budding entrepreneurs and professionals.
- To organize interactive lectures, hackathons, creative ideas and hands-on-training.
- To flourish the local ecosystem through the institution's incubation center.

### **3. The Practice**

- Since IIC is under the umbrella of MoE, Govt. of India, students of our Institution can participate in National Level Hackathons and Interact with eminent business personalities and academicians to enhance their entrepreneurial skills.
- This aids the students to expose national level workshops, innovative ecosystem, lectures and hands-on training activities by MIC, Govt of India as well as eminent entrepreneurs. With these objectives, IIC was installed in our institution on January 2021 as per the guidelines of Ministry of Education (MoE), Govt. of India - MoE's Innovation Cell.

#### **4. Advantages**

- Through IIC, student members actively participated in around 30 entrepreneurial programmes.
- Business model competitions were conducted for students.
- Hands on training were given for commercial viable chemical products.
- Real-time interactions by student members with successful entrepreneurs.

#### **5. Challenging issues**

- Fund mobilisation for professional hands-on practises.
- Availability of experts for training and marketing.

#### **6. Evidence of Success**

- In total, 28 entrepreneurial activities were conducted by our IIC in AY 2021-22 related to skill developments, hands-on training.
- **Student members participated in National Level Hackathon and won third prize.**
- 4 members of IIC completed Innovation Ambassador Training.
- **Based on the performance of IIC, our Institution secured 3.5 star rating in final assessment, graded by MIC, Govt of India for the AY 2020-21.**
- Few student members crafted their innovative products such as kits to detect metal contamination, organic soaps etc.

#### **7. Resources Required**

- Augmenting infrastructure facilities to facilitate the training sessions and to file IPR.
- Commercialization and marketing the products developed.

#### **8. Contact Details**

Dr. R. Jaganath,  
Principal i/c.  
Rajapalayam Rajus' College,  
Rajapalayam 626117.  
Tel: 98433 37144.  
Email: [jagan82in@gmail.com](mailto:jagan82in@gmail.com)

## **Best Practice: II: Coping with the Covid – 19 Pandemic**

### **1. Objective:**

To cope well is to respond effectively to the threat in ways that minimize its damaging impact.

### **2. The Context:**

People in Rajapalayam working in the unorganized sector of the society faced financial problems during the Covid – 19 pandemic. There were unprecedented challenges posed by the pandemic. People lost their work and grappled in social isolation, which again resulted in wave of mental illness. Social distancing and lockdown had left people with a reduced coping repertoire.

### **3. The Practice:**

- ❖ Coping is the process of responding effectively to problems and challenges.
- ❖ Body temperature was checked for everyone at the entrance.
- ❖ No one was allowed inside the campus without mask and if forgotten, surgical masks were supplied free of cost.
- ❖ Vaccination camps were organized for students as well as faculty
- ❖ Basic groceries sponsored by the teaching faculty were supplied to the needy through the students.
- ❖ A group of Ten Teaching staff which included the Principal, Vice-principal and IQAC coordinator got vaccinated at a private hospital, and this leads to 100 % Vaccination for all teaching and non-teaching staff.
- ❖ Our institution successfully conducted six vaccination drives for public, faculty and students in the campus and more than 2000 benefited.
- ❖ During the Second wave when there was a demand for oxygen cylinders, our college NCC cadets donated the same to the Government Hospital, Rajapalayam.

#### **4. Advantages:**

- ❖ Our Institution formulated and distributed Hand sanitizer to the public with free of cost.
- ❖ Face masks distributed to the public at the free of cost.
- ❖ Our institution is selected as Covid – 19 care centre by Health & Family Welfare Department, Government of Tamil Nadu.
- ❖ By adopting Standard operating procedures in the campus related to Covid – 19, Positivity rate among the students and faculty is less than 1%.
- ❖ 200 Families belonging to economically weaker section were benefited by the distribution of basic groceries.

#### **5. Challenging issues:**

- ❖ Fund mobilisation to provide free hand-sanitizers, face masks and oxygen cylinders.

#### **6. Evidence of Success:**

- ❖ Coping is all about action and finding a sense of meaning and purpose in life.
- ❖ With the effect of vaccination lessens the number of COVID – 19 cases and no casualties were reported in our campus.
- ❖ There is a sense of bonding among the stakeholders.

#### **7. Problems Encountered and Resources Required**

When relationships have sustained and jobs are done passably during the pandemic, it indicates that people have coped well enough. Doubts regarding vaccination and effects of prevailing myths about COVID. Reluctance of students to wear mask continuously in the campus.